

CLICK. COLLECT. CLEAN AIR.



Reduce the amount of deliveries to the Northbank and **breathe cleaner air.**

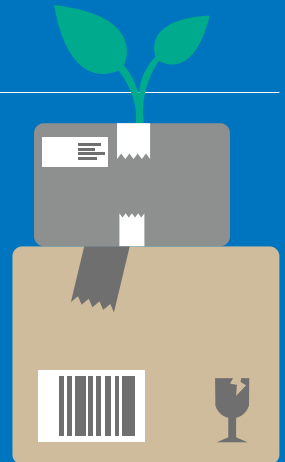
Convenient

Easy

Affordable

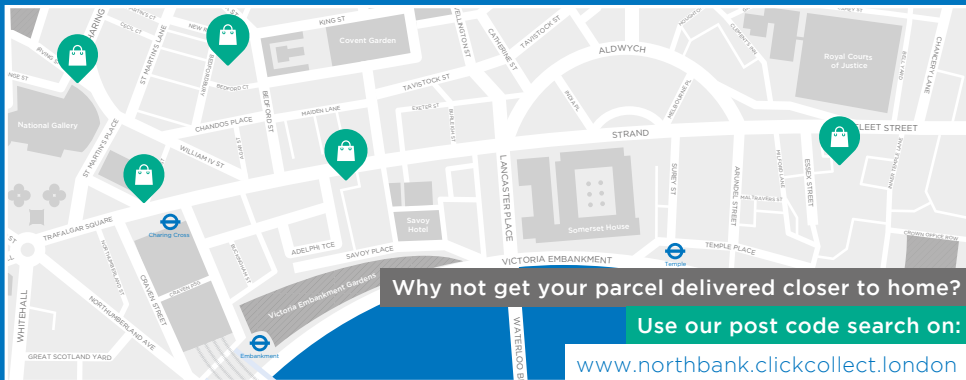
Whether on your lunchbreak or commute, find the best spot for you, save money and breath easier.

Improving Air Quality Together #NorthbankCleanerAir



WORK IN THE NORTHBANK?

There are several
Click & Collect
points right here.



Find the latest information on the Northbank Click & Collect
webpage. Each Click & Collect point is subject to change and availability.
www.northbank.clickcollect.london

CLICK. COLLECT. CLEAN AIR.



Reduce the amount of deliveries to the Northbank this Black Friday and **breathe cleaner air for Christmas.**

Convenient

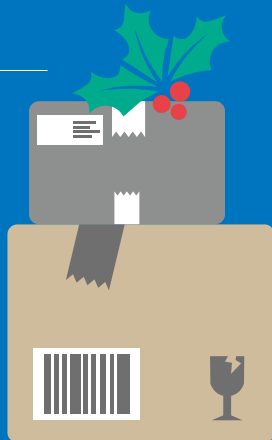
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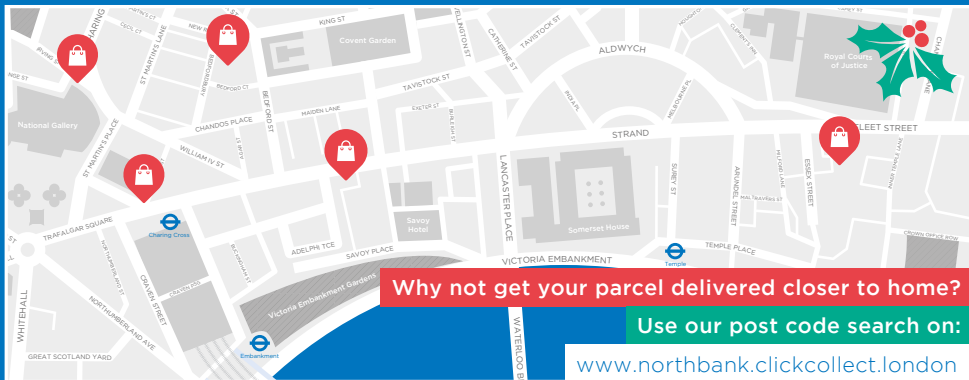
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SPREAD THE WORD.



Let your friends, family and co-workers know about all of our easy **clean-air tips**. E.g. Click & Collect, Clean Air Walking Routes.

Share your clean air route on Social Media. Don't forget to use #NorthbankCleanerAir.

Using quieter streets on your way to work means you can **reduce your pollution intake** by nearly half!

Wow Really?!



Improving Air Quality Together

#NorthbankCleanerAir

f @ @TheNorthbankBID

BUSINESSES SPREAD THE WORD.



What can businesses do?

- Embed Air Quality Awareness into your corporate responsibility and environmental policies.
- Become an Air Quality Champion.
- Have internal campaigns – Encouraging walking, cycling, and the use of public transport.



Show your support with an Air Quality Pledge here:

www.thenorthbank.london/air-quality-pledges

COMMUTING TO THE NORTHBANK?



During your commute is when you are most exposed to pollution, following a few simple steps can **help reduce your intake drastically**.

Getting the train? Walk to the station rather than drive there. Use a Clean Air Walking Route, find one for you at northbank.london/air-quality



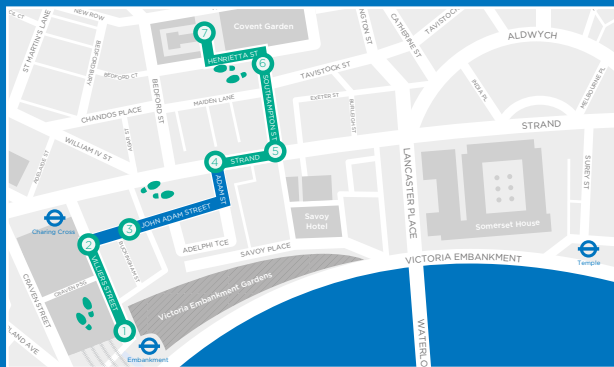
Use our Travel Planner at www.cleanairroutes.london

Improving Air Quality Together [#NorthbankCleanerAir](https://twitter.com/NorthbankCleanerAir)

WALKING TO WORK?

Clean Air Walking Routes.

- Taking a quieter route can reduce your exposure to pollution by **47%**.
- Find clean air walking routes at www.cleanairroutes.london or use northbank.london/air-quality.



Breathe easier



Get active



Explore London

REDUCING ENGINE IDLING.



#DontBeIdle Make sure engines are off when stationary so that you can:

- Reduce Pollution.
- Protect Your Health.
- Save Money.



EXHAUST EMISSIONS.

Engine Idling is **one of the biggest polluters** in London

- An idle car produces up to **150 balloons** worth of exhaust emissions every minute.
- Remember to turn off your engine when stationary. Making this **small change** can make a **big difference** to **everyone** in the Northbank.

#DontBeldle

Improving Air Quality Together

#NorthbankCleanerAir



BUSINESS DELIVERIES.



There are simple steps businesses can take to **reduce the amount of pollution** created by deliveries.

Consolidate

Order from one company, and bulk order non-perishable items.

Green Vehicles

Encourage your delivery company to switch to electric vehicles.

Collaborate

Work with other businesses to reduce the number of deliveries.

Improving Air Quality Together #NorthbankCleanerAir

BUSINESS DELIVERIES.

By rethinking when and how businesses receive deliveries, we could potentially make a **huge reduction** in pollution via emissions.

- Delivery Service Plans – Complete a quick questionnaire and potentially receive funding to make deliveries to your site cleaner and more efficient **www.deliverbest.london**
- Every **small change** can make a **big difference**

