

## **Strategic Coordination Group (SCG) – Daily Briefing**

**For any enquiries relating to the daily briefing, please contact**  
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### **Daily Mortality Figures (London)**

*Data Provided from NHS Statistics and are correct for deaths occurring on 26<sup>th</sup> April 2020. Please note that this data records the date the death occurred rather than the date the death was announced. Interpretation of the figures should consider the fact that totals by date of death, particularly for most recent days, are likely to be updated in line with future NHS releases <https://www.england.nhs.uk/statistics/statistical-work-areas/covid-19-daily-deaths/>*

<b>Recorded Hospital Deaths (Daily)</b> <b>(87)</b>	<b>Recorded Hospital Deaths (Cumulative)</b> <b>(4693)</b>
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### **Partner Agencies Top-Line Messages**

#### **Minutes Silence – Tuesday 28<sup>th</sup> April**

Many partners are participating in a minute's silence tomorrow (28<sup>th</sup> April 2020) at 11:00am to commemorate International Workers Day and keyworkers who have tragically lost their life during the COVID-19 outbreak.

#### **Mayor of London**

##### **Business Leaders & Financial Support (27<sup>th</sup> April 2020)**

The Mayor of London and the city's business leaders are urging companies affected by the coronavirus (Covid-19) outbreak in the capital to take up financial aid available from the UK Government.

Tens of thousands of businesses in London are thought to be eligible for Government help in the form of loans, grants and guarantees. Changes to the schemes since they launched at the beginning of April have helped banks to speed up the approval of loans for the smallest businesses.

However, many businesses are still unsure of how to make the most of the financial help available. In response, the London Growth Hub has launched a new online portal to guide businesses and employers on how to manage and mitigate their exposure to Covid-19.

**The Mayor of London, Sadiq Khan, said:** "The economic impact of the restrictions brought in to tackle Covid-19 will be far-reaching and long-lasting. I know many business owners are facing an acute cashflow crisis, as well as fears about the long-term impact of the lockdown. I urge businesses

of all sizes and sectors to visit the London Growth Hub to explore the range of support available, and to take up all the financial assistance on offer from the Government to help them stay afloat during these unprecedented times.”

## **London Councils**

### **Londoners Warned Over ‘Coronavirus’ Scams (27<sup>th</sup> April 2020)**

As the capital enters its sixth week in lockdown, boroughs are asking the public to continue looking out for scammers targeting older and vulnerable people who are isolated from their family and friends.

By raising awareness of these scams and sharing information with councils’ trading standards teams, Londoners can help protect each other and support the boroughs’ clampdown on consumer crime.

There has been a national rise in scams and other consumer crimes since the coronavirus outbreak. In London, trading standards officers are aware of numerous scams seeking to benefit from Londoners’ concern and uncertainty during the pandemic, with around double the usual number of consumer crime reports received since the start of March. These scams include, the procurement of fake/counterfeit goods, doorstep crime and scams relating to charity donations.

**Cllr Danny Thorpe, London Councils’ Executive Member for Crime & Public Protection, said:** “While the Covid-19 emergency has brought out the best in the vast majority of Londoners, unfortunately there are also coronavirus crooks seeking to exploit people’s concerns during this difficult time.

“Boroughs have zero tolerance for this reprehensible behaviour. We’re taking robust action against these criminals – and Londoners can help by staying vigilant and reporting any consumer crimes to the authorities.”

Partners are encouraged to share contact details for the various anti-fraud agencies at this time, a full list can be found on London Councils website [here](#)

## **Key Government Messages**

### **Ramadan Messaging**

The government are encouraging all partners to promote stay at home messaging throughout Ramadan. The Coronavirus pandemic has meant many Muslims in the UK and around the world are not able to mark Ramadan and Eid Al-Fitr in the way they would normally do. The government has been clear that all places of worship should remain closed at this time and, unfortunately, this means that mosques in the UK will not be able to open for worship during this period.

Public Health England have now provided new resources to encourage the use of Stay at Home messaging, these can be accessed and shared [here](#)

Public Health England have also put together a blog-post on Ramadan guidance [here](#)

*This Document is produced by the COVID-19 Communications Hub. The response to any major incident in London is coordinated by the Strategic Coordination Group, which is part of the London Resilience Forum.*

## **HM Treasury**

The Chancellor today has announced that small businesses will be eligible for new loans worth between £2,000 and £50,000, which are backed by a 100% government guarantee.

The Chancellor provided detail of these new measures in the House of Commons this afternoon. You can read his full statement [here](#)

## **MOD**

### **Launch of Head-Fit Tool (27<sup>th</sup> April 2020)**

Today a new platform has been launched with online tools to help defence personnel to take a more proactive approach to their mental health and mental fitness. This programme was in development for over three years, however, has been brought forward to help defence staff adapt to new challenges as a result of the COVID-19 pandemic.

Read more about this announcement [here](#)